

18 Million LIBRARY VISITORS

12% **†** FROM FY '08





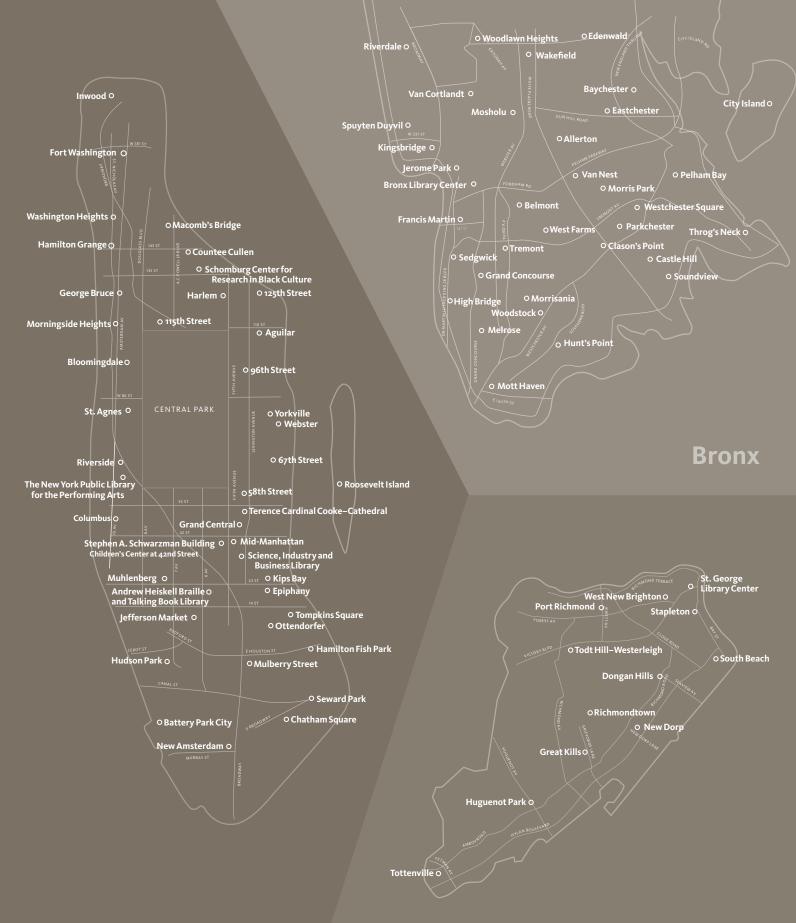


44% TROM FY '08





2012 Annual Report



Manhattan

Staten Island



The New York Public Library

2012 **Annual Report**

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Second row: Carolyn George (far left), Beowulf Sheehan (middle); third row: Jonathan Blanc (left and right); fourth row: Jonathan Blanc (far left and far right), Jori Klein

Letter from the Chairman



"Our public computers were used for **3.6** million hours in FY 2012, a 160% increase from five years ago."

In this increasingly digitized world, many people often ask if libraries are still necessary. Have libraries or even books become obsolete? One look at The New York Public Library and the answer is clear: libraries have never been more important.

The numbers speak for themselves. In the last fiscal year, 18 million visitors came through the Library's doors, while another 32 million visited nypl.org. Meanwhile, circulation and program attendance is setting records. Public high school students are borrowing books, and scholars are doing major research here. Job seekers continue to rely on our comprehensive resources at the Bronx Library Center and other locations. And our public computers were used for 3.6 million hours in FY 2012, a 160% increase from five years ago.

Together these facts underscore how essential the Library is to so many. Indeed, a recent report from the Center for an Urban Future strongly argues that the city's public libraries have become an increasingly important part of New York's "human capital" system. The report is succinct: "No other institution in New York serves so many different people in so many different ways."

However, even as use soars, the Library continues to face severe fiscal challenges. Over the past five years, City funding for the Library has been steadily reduced, forcing NYPL to find ways to continue serving its patrons amid declining resources, and making private support even more crucial.

Despite these challenges, NYPL cannot—and will not—stand still. In the spring of 2012, we unveiled a blueprint for the Library's future that will create a center of inspiration for all New Yorkers in our Stephen A. Schwarzman Building on 42nd Street. We are also investing in our branches. High points include a new state-of-the-art Teen Center at Hamilton Grange Library in Upper Manhattan and a major facade restoration at Jefferson Market Library in Greenwich Village.

We are also building our vital research collections, continuing to collect widely while attracting major gifts, including Mikhail Baryshnikov's personal archives. And our critically acclaimed exhibitions are drawing record crowds, such as our Centennial exhibition, *Celebrating 100 Years*.

The Library's many achievements and successes over the past year would be unthinkable without the support of so many, including our staff, generous donors, Library members, tireless volunteers, and, not least, those great lovers of the Library—Trustees, past presidents, and my distinguished predecessors as Chairman.

With thanks to all,

Neil L. Rudenstine

Neil Rudenstine

February 2013

Letter from the President



"We increased the number of free events at NYPL to more than **55,000**, while we expanded the number of computer classes to nearly **7,700, a** more than 350% increase over the year before. But we aim to do more."

This has been a time of new beginnings at The New York Public Library. As our iconic 42nd Street branch embarked on its next 100 years following its Centennial in May 2011, both Neil Rudenstine, the Library's Chairman, and I embarked on our first years leading this vital institution. And with Library use at an all-time high, we have worked to launch a series of new initiatives to ensure that the Library continues to meet the ever-changing needs of our patrons in the years to come.

We are committed to vastly expanding free programs and educational initiatives in our branches. In FY 2012, we increased the number of free events at NYPL to more than 55,000, while we expanded the number of computer classes to nearly 7,700, a more than 350% increase over the year before. We also offered more than 1,800 ESOL classes to help recent immigrants learn English. But we aim to do more. Every day after school, 30,000 kids come to our branches. We should be providing the finest after-school program in the nation. We are also working to bring library books to every school in the city through a partnership with the Department of Education, which we launched as a pilot in fall 2011.

Through our Virtual Library initiative, we are striving to create a vibrant online community that complements and supports the irreplaceable work of our branches, while bringing digital tools to all New Yorkers. As digital literacy becomes increasingly essential, we must guarantee that everyone has access to computers. Moreover, as more and more materials move online, we must ensure that patrons continue to have free access to books, in all formats, including e-books. We are proud of our groundbreaking efforts with the major publishers and other e-content providers to make more e-books available to libraries.

Finally, we are working to create a vibrant circulating library within the Stephen A. Schwarzman Building, uniting the world's greatest research library with the books and services from our Mid-Manhattan Library and Science, Industry and Business Library. Designed by celebrated architect Norman Foster, this plan will restore the landmark to its original mission of serving all New Yorkers while maintaining its historic public spaces and greatly expanding services and facilities for scholars.

This is indeed our "Gutenberg moment." We will and we must create the future of libraries here at NYPL. But our mission is constant. Carved into the wall of the Wachenheim Trustees Room at 42nd Street are these words of Thomas Jefferson: "I look to the diffusion of light and education as the resource most to be relied on for ameliorating the condition promoting the virtue and advancing the happiness of man." That is the founding ideal of America, and of this institution. This is the very mission to which we recommit ourselves as we forge ahead.

Anthony W. Marx February 2013



NYPL BY THE NUMBERS

PEOPLE BOOKS+MORE

More people than ever before turned to The New York Public Library in FY 2012, seeking everything from books and e-books to computer classes, kids' programs, job-search help, free English classes, and more.

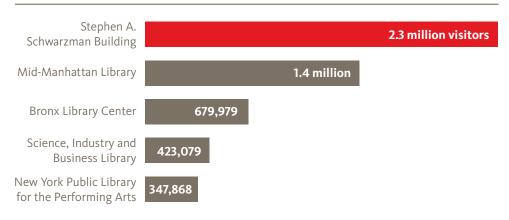
PEOPLE

Total Library Visits

18 million



Most Visited Libraries

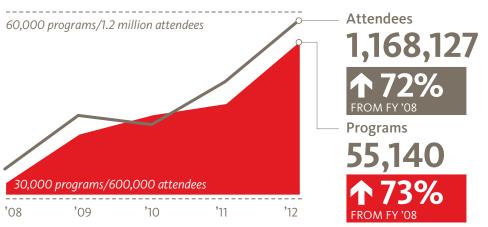


Visits to nypl.org

32 million 1

15% ↑ FROM FY '08

Programs and Attendance



Exhibition Attendance

782,469

Visitors in FY '12

87% ↑ FROM FY '08



English for Speakers of Other Languages (ESOL) Classes



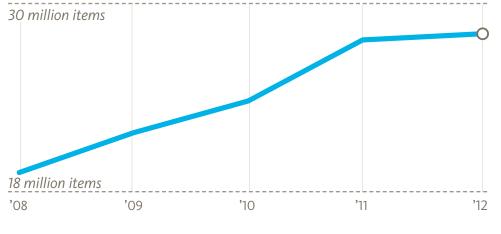
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ESOL Classes Total Class Attendance

BOOKS+MORE

Circulation

FROM FY '08



THE LIBRARY **HOLDS**

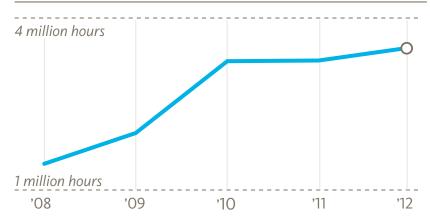
51.3 MILLION **ITEMS**

E-Books Circulated

667,162

Hours of Public Computer Use

NYPL Laptop Use





3,557,162

FY 2012 Highlights



Romare Bearden's serigraph Cinque (ca. 1975) is a portrait of the leader of the 1839 slave revolt on The Amistad.

JULY 2011

Political science scholar **Anthony W. Marx** succeeds Paul LeClerc as
The New York Public Library's President
and CEO. In his first year, the former
president of Amherst College leads
initiatives that increase educational
programming at neighborhood libraries,
improve services for researchers,
and expand public access to e-books.
He also launches a master planning
process to bring a state-of-the-art
circulating library to the Stephen A.
Schwarzman Building at Fifth Avenue
and 42nd Street.

The Schomburg Center for Research in Black Culture opens two major exhibitions as its new director, Khalil Gibran Muhammad, takes the helm.

Romare Bearden: The Soul of Blackness/A Centennial Tribute celebrates the prolific artist's long life and career. Malcolm X: A Search for Truth features diaries, manuscripts, and original drafts of speeches written by the political activist.

Dance icon **Mikhail Baryshnikov** donates hundreds of videotapes, personal recordings, photographs, documents, letters, and scrapbooks to NYPL. These treasures are later displayed at The New York Public Library for the Performing Arts, Dorothy and Lewis B. Cullman Center, in *Mikhail Baryshnikov*: *An Archival Preview*.

AUGUST

The top readers from NYPL's **2011 Summer Reading** program are honored on the field at Yankee Stadium and meet with Yankees center fielder Curtis Granderson in recognition of their achievements. More than 104,600 children participated in NYPL's program.

Out of the Shadows: The Fashion of Film Noir opens at the Library for the Performing Arts. The exhibition displays film stills, lobby cards, posters, and designs from a variety of Hollywood film noir releases of the 1940s and early 1950s. The images of women presented in the exhibition reveal the continuing influence of film noir fashion on contemporary clothing.

The Library hosts a **Winnie-the-Pooh Birthday Bash** to celebrate the beloved literary bear's 90th birthday. Almost 750 guests attend the party, where they enjoy cake and crafts. The original Pooh stuffed animal came to NYPL in 1987 and lives in the Children's Center at 42nd Street in the Schwarzman Building.



Once it's been catalogued, **Mikhail Baryshnikov's** personal archive will be available to dancers, students, scholars, and the public. The dancer made his gift to NYPL official in July.





TOP: NYPL's New Chapter program offered amnesty to children and teens who owed fines on overdue materials.

воттом: Denise Adusei won top prize in SIBL's New York StartUP! 2011 **Business Plan Competition.**

SEPTEMBER

The Science, Industry and Business Library (SIBL) announces the winners of the **New York StartUP!** 2011 Business Plan Competition. The top prize of \$15,000 goes to Harlem resident Denise Adusei to launch a preschool in her neighborhood.

The Library waives fines incurred by children and teens as it launches its first-ever **New Chapter** program in collaboration with Brooklyn Public Library and Queens Library. Designed to encourage young patrons to return to their libraries and rediscover books, the monthlong amnesty benefits more than 240,000 kids.

Neil L. Rudenstine begins his tenure as Chairman of the Board of Trustees of The New York Public Library. The former president of Harvard University succeeds Catherine Marron, a member of the Board since 1993 who served as Chairman from 2004 to 2011.

Nearly 400 young fans flock to the Stephen A. Schwarzman Building to see supermodel Tyra Banks at the season premiere of **TeenLIVE.** Teens get a chance to hear about Banks's first novel, Modelland, which she wrote at the Library, and find out what it takes to write a book.

NYPL partners with the New York City Department of Education on a groundbreaking pilot program that allows 50,000 students from 83 public schools in the Bronx, Manhattan, and Staten Island to borrow books directly from the Library. The pilot, which is

designed to expand students' access to books, is expanded to hundreds of schools citywide.

NYPL announces that its e-books can now be borrowed and read on **Kindle e-readers.** On the day the news goes out on social media, registrations on ebooks.nypl.org spike three times the average.



Hamilton Grange's Teen Center debuted in October. The spacious area includes a performance space with bleacher seating and a media room.

OCTOBER

The Library opens the new **Hamilton Grange Teen Center**, the first NYPL Teen Center in Northern Manhattan. The 4,400-square-foot space offers 30 computers, high-tech audiovisual equipment, and a performance space with bleacher seating.

More than 350 people attend **Financial** Planning Day at SIBL. The event offers New Yorkers a one-stop resource for the financial issues they're most concerned about, including budgeting, investing, and retirement. In April, SIBL's Financial Empowerment Day draws 300 participants.

FY 2012 Highlights



KidsLIVE introduces children to music, theater, and hands-on science demonstrations, including experiments with dry ice.

NOVEMBER

New York City's literary community gathers at the **2011 Library Lions Gala.** Mayor Michael R. Bloomberg and City Council Speaker Christine C. Quinn join the Library in feting the honorees: novelist Jonathan Franzen, singersongwriter Natalie Merchant, author Stacy Schiff, novelist Ian McEwan, author Isabel Wilkerson, and playwright Tony Kushner.

More than 900 New Yorkers attend the **First Annual Workers Needed Job Fair** at the Bronx Library Center. The fair offers job seekers a chance to meet hiring managers at a time when unemployment in the borough was close to 12 percent.

The Birth of Promotion: Inventing Film Publicity in the Silent-

Film Era opens at the Library for the Performing Arts. Among the advertisements and programs displayed are an original pro-Union sketch meant to advertise *The Birth of a Nation*, and publicity material for films that starred Lillian Gish, Mary Pickford, Rudolph Valentino, and others.

DECEMBER

Budding scientists get an up-close look at the wonders of science during **KidsLIVE**'s Mad Science Holiday Spectacular at the Schwarzman Building. Other events include a show by the Paper Bag Players and a reading by ice-skating champion and author Kristi Yamaguchi.

The 10-week fall **English for Speakers of Other Languages (ESOL)** session ends at 16 libraries. The popular program served almost 800 students from 75 countries in 2012 and is undergoing a major expansion.

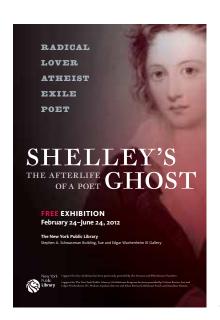
Nearly 5,000 Library supporters gather at the Library's **30th Annual Holiday Open House** for Friends of the Library, a festive afternoon at the Schwarzman Building featuring live music, holiday carolers, crafts, storytelling, and more.



NYPL's **Library Lions Gala** honored (left to right) novelist Jonathan Franzen, singer-songwriter Natalie Merchant, author Stacy Schiff, novelist Ian McEwan, author Isabel Wilkerson, and playwright Tony Kushner.



NYPL Labs' What's on the Menu project attracted more than 100,000 volunteers to help transcribe thousands of menus from the Library's vast collection. The menu for Sweets Restaurant in 1960 featured 289 dishes.



Highlights in the exhibition Shelley's Ghost: The Afterlife of a Poet included manuscripts by the 19th-century Romantic poet and his circle.

JANUARY 2012

More than 600 Library patrons receive hands-on help at NYPL's new eBook Central drop-in clinics at Mid-Manhattan Library and the Schwarzman Building. These post-holiday sessions offer guidance about using tablet computers and e-readers to access NYPL's nearly 22,000 e-books.

The Library's Family Benefit: Passport to Adventure! transforms historic Astor Hall into a wonderland inspired by children's books set in foreign countries. The event raises muchneeded funds to support children's services and programs at NYPL's 87 neighborhood libraries.

NYPL Labs launches the Stereogranimator, a participatory website that encourages patrons to discover the Library's vast collection of historical stereographs. Established in late 2011, NYPL Labs is an experimental technology unit within the Library that develops new tools to help patrons engage with digital collections. Other projects include Direct Me NYC 1940, which allows researchers to use NYPLdigitized 1940 phone directories to better navigate census data, and What's on the Menu?, which enlists patrons to help NYPL transcribe its renowned collection of historical menus. By the summer, more than 100,000 volunteers had transcribed 569,000 dishes from 5,700 menus!

FEBRUARY

Shelley's Ghost: The Afterlife of a Poet opens at the Schwarzman Building. The exhibition, a collaboration between NYPL and the Bodleian Library at Oxford University, includes sections from Mary Shelley's original Frankenstein manuscript on view for the first time in the U.S., along with diaries, letters, and family heirlooms. The Library also releases the second installment of its award-winning free digital app, Biblion Frankenstein: The Afterlife of Shelley's Circle, which brings the exhibition to life, and explores how the classics resonate in modern society. It was later named a Parents' Choice Recommended Award Winner for 2012.

TeenLIVE presents popular urban literature author Tracy Brown at the St. George Library Center on Staten Island. Other notable TeenLIVE guests include choreographer Jermaine Brown and Icelandic musician Bjork, who introduces students to Biophilia, her experiential music and science program. NYPL Teen Centers offer Biophilia workshops throughout the year.

The Obama Presidency: A Look **Behind the Scenes** opens at the Schomburg Center. Official White House photographer Pete Souza's 56 photographs document nearly two years of President Obama's first term. A second exhibition, GMAD at 25: A History in Words and Images, opens in conjunction with the 25th anniversary of Gay Men of African Descent (GMAD), the oldest social services organization for black gay men in New York City.

FY 2012 Highlights



Nobel Laureate Eric Kandel took the stage at **LIVE from the NYPL** to share his thoughts about art and the unconscious.

MARCH

LIVE from the NYPL, the Library's premier lecture series, brings
Nobel Prize winner Eric Kandel to the
Schwarzman Building to discuss his book *The Age of Insight*. This season's eclectic guests include John Lithgow,
Harry Belafonte, Russell Simmons, Rick Rubin, Gilberto Gil, Joan Didion, and Van Cliburn.

Celebrating 100 Years, the Library's Centennial exhibition, closes after a record-breaking run. More than 600,000 visitors—then the highest turnout for any Library exhibition—explored the more than 250 treasures from NYPL's collections on display, ranging from 5,000-year-old Sumerian cuneiform tablets to the first Gutenberg Bible acquired in the Americas to John Coltrane's handwritten score of *Lover Man*.

The Schomburg Center's annual **Women's Jazz Festival** features four nights of stellar performances, including Meshell Ndegeocello, who takes the stage at a sold-out show that pays tribute to legendary singer Nina Simone.

APRIL

The Library for the Performing Arts opens two exhibitions. The Great American Revue: How Ziegfeld, White and their Rivals Remade Broadway displays original scores, costume designs, and production notes from these theatrical masterpieces, which were most popular between 1907 and 1938. Star Quality: The World of Nöel Coward celebrates the famed Englishman's accomplishments as a playwright, composer, actor, director, and painter.

MAY

In response to a \$43 million proposed City budget cut to NYPL, the Library launches its **Protect Your Roots, Support Your Branches** public awareness campaign. It becomes the Library's most successful advocacy initiative ever as nearly 135,000 people submit letters of support for NYPL to their elected officials urging them to restore the Library's budget. As a result, the cut was reduced to \$3 million.

Westchester Square Library in the Bronx welcomes 500 new library cardholders during the annual neighborhood **Fair at the Square** celebration, while more than 400 people write letters opposing proposed budget cuts that would severely curtail NYPL's services and staff.

Author Karen Russell wins the **2012 Young Lions Literary Award** for her debut novel, *Swamplandia!*, which she completed during her 2009–2010 fellowship at the Library's Cullman Center for Scholars and Writers.



The Library's 2012 advocacy campaign featured NYPL patrons whose lives have been changed by the Library and its devoted staff members.



This iconic Berenice Abbott photograph was taken at an Automat on Eighth Avenue in 1936. A restored section of an original Automat served as the centerpiece for Lunch Hour NYC.

JUNE

Lunch Hour NYC opens at the Schwarzman Building. The exhibition, which goes on to become the bestattended exhibition in the Library's history, looks back at more than a century of made in New York midday meals, including the quick lunch, the school lunch, and the power lunch. A restored section of an original Automat attracts history buffs, while hungry visitors grab a bite from popular food trucks parked near the Library's Fifth Avenue plaza.

The New York Public Library leads the ReadersFirst Initiative, a collaborative project to increase e-book access and services so that all library users have the same level of access to e-books as they do to physical books. With more than 100 library systems from across North America, NYPL urges e-content providers to revise their policies to meet the demands of a public growing more dependent on digital materials.

More than 600 teens flock to AntiProm 2012: Monster Prom at the Schwarzman Building. The event, designed to provide an alternative, safe space for teens who do not feel welcome at official school proms, features a Design NYPL fashion show of teen creations and live music.

Wall Street Journal reporter Ellen E. Schultz wins the 2012 New York **Public Library Helen Bernstein Book Award** for Excellence in Journalism at a ceremony marking the award's 25th anniversary. Her book, Retirement Heist: How Companies Plunder and Profit from the Nest Eggs of American Workers, takes the prize from among five finalists and more than 100 submissions.

The 2012 **Brooke Astor Award** is presented at the Library's Spring Gala to education advocate Seymour Fliegel in honor of his contributions to New York City public schools. Fliegel is president of the Center for Educational Innovation-Public Education Association.

NYPL kicks off **Summer Reading 2012** at Seward Park Library with a visit from Diary of a Wimpy Kid author Jeff Kinney, plus a dancing Chinese dragon, music, and magic tricks. More than 500 kids and teens attend the celebration, while many more get excited about reading at smaller kickoff celebrations held throughout the month at neighborhood libraries across NYPL.

BOARD OF TRUSTEES

On July 1, 2011, Anthony W. Marx became the new President of The New York Public Library; on September 14, 2011, Neil L. Rudenstine became the new Chairman of the Library's Board of Trustees.



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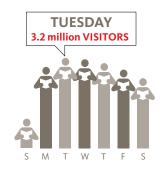
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AS OF FEBRUARY 13, 2013

Marjorie B. Tiven, ex officio

MORE **NYPL BY THE NUMBERS**

NYPL's Busiest Day of the Week



Busiest Day of the Year

DECEMBER 2011 79,778 VISITORS

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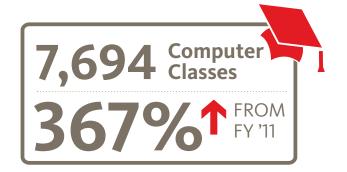
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Actor Billy Crudup hosted this year's Young Lions Fiction Award in the Celeste Bartos Forum. Karen Russell garnered the top honor for her novel Swamplandia!

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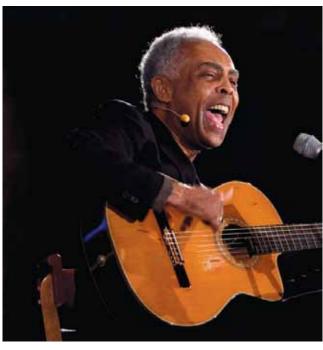
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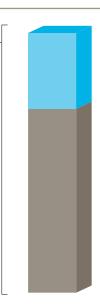
Total books and items checked out for Summer Reading

262

Number of books read by **6-year-old** Micheal Piñeda, a top Summer Reader from the Bronx

3

Number of home runs hit by Curtis Granderson during a Yankees game attended by Summer Reading winners



The New York Community

37,173Books read by teens

90,257

Books read by children



NYPL's top Summer Readers 2011 were feted on the field at Yankee Stadium and met center fielder Curtis Granderson.

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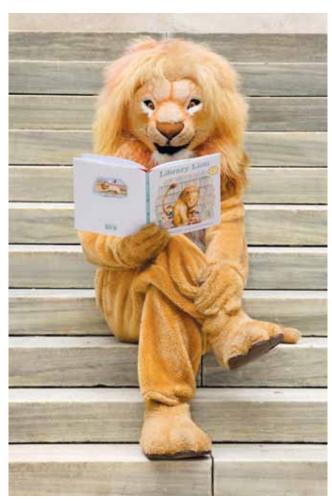
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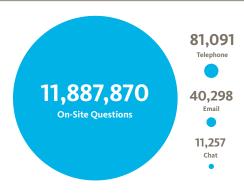
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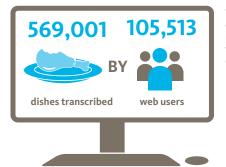
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In February, the Schomburg Center's new series, Talks at the Schomburg, debuted with a panel discussion about President Obama's first term. The event brought together (from left to right) William Jelani Cobb, David Remnick, Randall Kennedy, and moderator Farai Chideya.

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Don Laviano

Hulda Lawrence

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- **Seward Park Library 37,695** participants | **1,695** programs

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30,869 participants | 258 programs

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The Sue and Edgar Wachenheim III Endowment Fund for Exhibitions

The Sue and Edgar Wachenheim III Fund
DeWitt Wallace Endowment Fund

Virginia Woolf typed all her major works and other writings on a typewriter. But what brand of typewriter did she use?

> A portable Underwood typewriter, which was common at the time.

ASK NYPL ANSWERED

112,669

OUESTIONS IN FY '12



Biblion, NYPL's award-winning iPad app, allows readers to explore the Library's collections in new ways. Frankenstein: The Afterlife of Shelley's Circle was released as a complement to the exhibition Shelley's Ghost: The Afterlife of a Poet.

DeWitt Wallace–Reader's Digest Fund for the Current Periodicals Room

The Wallach and Wachenheim Families 2011 Endowment Fund in honor of Anthony W. Marx

The Miriam and Ira D. Wallach 2010 Endowment Fund

The Miriam and Ira D. Wallach Cataloging and Conservation of Art, Prints and Photographs Fund

The Miriam and Ira D. Wallach Chief Librarian of Art, Prints and Photographs Fund

The Miriam and Ira D. Wallach Fund for the Purchase of Items for the Division of Art, Prints and Photographs

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The Sue Ann and John Weinberg Director of the Center for Scholars and Writers Fund

The John C. Whitehead Book Fund in honor of Nancy Dickerson Whitehead

Payne Whitney Legacy

Henry and Muriel Winestine Memorial Fund for Adult Literacy Programs

Young Lions Fiction Award Endowment

Sergei S. Zlinkoff Fund for Medical Research and Education Endowment

Named Endowment Funds Established with Gifts of \$25,000 to \$99,999

Florence S. Daniels Jewish Division Endowment Belle C. and Murray L. Nathan Endowment Fund for the Theatre on Film and Tape Archive

GOVERNMENT FUNDING

Empire State Development Corporation National Endowment for the Arts National Endowment for the Humanities National Film Preservation Foundation National Telecommunications and Information Administration New York State Council on the New York State Education Department The State of New York Institute of Museum and Library Services Universal Service Administrative Company, Schools and Libraries Division

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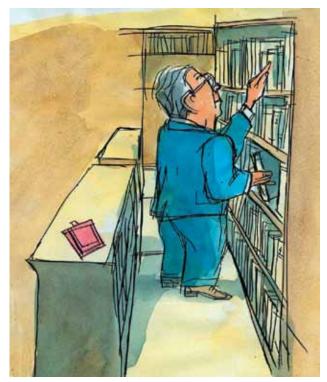
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PUBLIC PROGRAM SUPPORT



NYPL's Dorothy and Lewis B. Cullman Center for Scholars and Writers and Lincoln Center for the Performing Arts for Target Free Thursdays at the David Rubenstein Atrium co-commissioned *Up from the Stacks*, a new musical theater piece by artist Ben Katchor and musician Mark Mulcahy.

Children's and Teen Programs

Major support for children's and young adult programming is provided by the Mr. and Mrs. Timothy R. Barakett Endowment for Children's and Young Adult Programs and Services.

Major support for children's and young adult programming is provided by the Katerina and Andreas C. Dracopoulos Family Endowment for Young Audiences.

Additional support is provided by the Estate of Charles J. Mauro; the Estate of William C. Morris; the Estate of Esther Manes; New York Life Foundation; MetLife Foundation; Con Edison; Mr. and Mrs. John Klingenstein; Beth and Christopher Kojima; Milton S. Teicher; Mr. and Mrs. George T. Votis; The Walt Disney Company; and an anonymous donor.

All KidsLIVE and TeenLIVE programs are sponsored by the Katerina and Andreas C. Dracopoulos Family Endowment for Young Audiences.

The New York Public Library's Summer Reading Program is generously funded by HBO; New York Yankees Foundation; Hermione Foundation; The Rona Jaffe Foundation; Target; Alyce W. Toonk; Federal Library Services and Technology Act funds, awarded to the New York State Library by the Federal Institute of Museum and Library Services; Jean and Louis Dreyfus Foundation; Pine Tree Foundation of New York, Inc.; American Girl; May and Samuel Rudin Family Foundation, Inc.; NBC Universal; and anonymous donors.

Support for *AntiProm 2012: Monster Prom* was provided by the Mr. and Mrs. Timothy R. Barakett Endowment for Children's and Young Adult Programs and Services. Special thanks to LGBT @ NYPL.

The Hamilton Grange Teen Center has been made possible through the extraordinary leadership support of The Starr Foundation, Mr. and Mrs. Arnold Goldstein, and Hess Corporation, with additional support from Mr. and Mrs. Martin J. Gross, Dwight and Julie Anderson, Mr. and Mrs. George T. Votis, and The Barker Welfare Foundation, along with contributions from the Estate of Everett A. Eisenberg, Susan Fales-Hill, and Nickelodeon's Big Help Grants Program.

The "New Chapter" program was made possible by the generous support of McGraw-Hill.

Citi is a proud partner of MyLibraryNYC.

Adult Programs

The Library's adult literacy and English language programs are made possible through the generous support of the Mayor's Office of Adult Education as part of the New York City Adult Literacy Initiative; The Lois M. Collier Endowment Fund; Federal Workforce Investment Act, Title II funding administered through the New York State Education Department; New York City Department of Youth and Community Development; the Kagan Fund; New York State Coordinated Outreach Services Program; The Bailey Endowment for English Language Learning Programs; New York State Library's Adult Literacy Library Services grant program; The Staten Island Foundation; The Richard Salomon Family Foundation; Millicent B. Yinkey Fund; Murray G. and Beatrice H. Sherman Charitable Trust; and an anonymous donor.

LIVE from the NYPL is made possible with generous support from Celeste Bartos, Mahnaz Ispahani Bartos and Adam Bartos, and the Margaret and Herman Sokol Public Education Endowment Fund, with additional support from the Rolex Mentor & Protégé Arts Initiative, Sutherland Asbill & Brennan LLP, and Christie's.

The Dorothy and Lewis B. Cullman Center for Scholars and Writers is made possible by a generous endowment from Dorothy and Lewis B. Cullman in honor of Brooke Russell Astor, with major support provided by Mrs. John L. Weinberg, The Andrew W. Mellon Foundation, The Estate of Charles J. Liebman, John and Constance Birkelund, The Samuel I. Newhouse Foundation, and additional gifts from The Gilder Lehrman Institute of American History, Mel and Lois Tukman, The Mrs. Giles Whiting Foundation, Helen and Roger Alcaly, The Rona Jaffe Foundation, William W. Karatz, Mary Ellen von der Heyden, Merilee and Roy Bostock, Lybess Sweezy and Ken Miller, and Cullman Center Fellows.

Up from the Stacks was co-commissioned by the Dorothy and Lewis B. Cullman Center for Scholars and Writers at The New York Public Library and Lincoln Center for the Performing Arts for Target Free Thursdays at the David Rubenstein Atrium.

The Celeste Bartos Education Center at South Court is made possible through the extraordinary generosity of Celeste Bartos. Additional leadership support was provided by The Starr Foundation and the Altman Foundation.

Periodically Speaking is made possible in part by support from the Axe-Houghton Foundation; The New York State Council on the Arts, a state agency; the New York City Department of Cultural Affairs; the National Endowment for the Arts; and Friends of CLMP.

Exhibitions

Support for The New York Public Library's Exhibitions Program has been provided by Celeste Bartos, Sue and Edgar Wachenheim III, Mahnaz Ispahani Bartos and Adam Bartos Exhibitions Fund, and Ionathan Altman.

MetLife Foundation is the Lead Corporate Sponsor of the Centennial Exhibition Celebrating 100 Years and related programming. Additional support for the Library's Centennial Celebration has been made possible through an endowment established by family and friends of the late Richard B. Salomon,



The Silent Clowns film series at the Library for the Performing Arts features classic works by such performers as Harold Lloyd (above).

and by Bank of America, The Skeel Fund, The Blackstone Charitable Foundation, Asprey, Wells Fargo, Celeste Bartos, The Wall Street Journal, the Metropolitan Transportation Authority, Titan, WABC-TV/Channel 7, Penguin Classics, and Gotham Magazine.

Support for Shelley's Ghost: The Afterlife of a Poet has been generously provided by the Aronson and Pforzheimer Families.

Biblion Frankenstein: The Afterlife of Shelley's Circle has been made possible by the continuing generosity of Sue and Edgar Wachenheim III.

MetLife Foundation is the Lead Corporate Sponsor of the Lunch Hour NYC exhibition and related programming.

Additional support for Lunch Hour NYC has been generously provided by the Dorothy and Lewis B. Cullman Center for Scholars and Writers.

Library for the Performing Arts

The New York Public Library for the Performing Arts gratefully acknowledges the leadership support of Dorothy and Lewis B. Cullman. Additional support for exhibitions has been provided by Judy R. and Alfred A. Rosenberg and the Miriam and Harold Steinberg Foundation.

Support for *The Great American Revue: How Florenz Ziegfeld, George White and Their Rivals Remade Broadway* has been generously provided by Community Funds, Inc. – LuEsther T. Mertz Advised Fund, Susan Brown Barry, Angela Lansbury, and Mr. and Mrs. Harry E. Gould, Jr.

Support for *Star Quality: The World of Noël Coward* has been provided by The Noël Coward Foundation with additional support from the Nancy Jones Beard Foundation, Alan Brodie Representation, Christopher Cara, Audré Carlin, Dany Dasto, DreamWorks Theatricals, Donald Fowle, Samuel French, Inc., Patricia and Norman Friedman, the Irvine Foundation, the Dorothy Loudon Foundation, George and Audrey Moore, Francine Pascal, the Shubert Organization, Norman Vale, Warner/Chappell Music, and Duane Wilder.

The LPA Cinema Series is made possible with funding from the New York State Council on the Arts with support from Governor Andrew Cuomo and the New York State legislature.

Science, Industry and Business Library

Financial literacy programming at The New York Public Library is made possible by the generous support of McGraw-Hill.

Job Search @ NYPL programming is made possible by the generous support of the JPMorgan Chase Foundation.

The New York Public Library's Money Matters series is made possible thanks to the generous support of McGraw-Hill.

The 2012 New York StartUP! Business Plan Competition is generously sponsored by Citi Foundation.

Schomburg Center for Research in Black Culture

Schomburg Center programs are supported in part by the City of New York, the New York City Council, the State of New York, the New York State Black, Puerto Rican and Hispanic Legislative Caucus, NY City Councilwoman Inez Dickens, NY State Senator Bill Perkins, NY State Assemblyman Keith L. T. Wright, The Rockefeller Foundation Endowment for the Performing Arts, and Annie E. and Sarah L. Delany Charitable Trusts.

GMAD at 25: A History in Words and Images
Initial funding of the LGBT Initiative provided by Time Warner



The exhibition *Lunch Hour NYC* traced the evolution of the midday meal over the past 100 years. Photographer Berenice Abbott captured this Depressioners street vendor and his wooden cart on North Moore Street.

Inc., with additional support from M.A.C. AIDS Fund; Arcus Foundation; and Friends of the LGBT Initiative.

Awards

The New York Public Library Young Lions Fiction was founded by Ethan Hawke, Jennifer Rudolph Walsh, Rick Moody, and Hannah McFarland. The Award is made possible by an endowment created with generous gifts from Russell Abrams, Nina Collins, Hannah and Gavin McFarland, Ethan Hawke, Stephan Loewentheil, Rick Moody, Andrea Olshan, and Jennifer Rudolph Walsh.

The Helen Bernstein Book Award for Excellence in Journalism was established by The New York Public Library in 1987 in honor of journalist Helen Bernstein Fealy. The Award honors journalists and their important role in drawing public attention to current issues, events, or policies.

The Brooke Russell Astor Award is given annually by The New York Public Library to an unsung hero of the New York City community, in honor of Brooke Russell Astor and her lifetime of service to the City. It was established in 1987 by a generous endowment gift made by David Rockefeller.

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Literacy specialist Shawanda Williams Scott (right) at Mott Haven Library helped Leticia Cruz bolster her academic skills and prepare for the GED.

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1-2 PM

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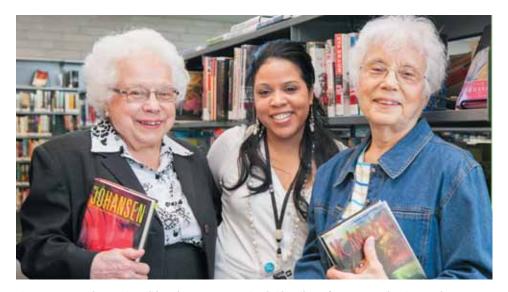
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Madeleine Viljoen

Curator of Rare Books Michael Inman



Staff at SIBL's Financial Literacy Central help patrons with a variety of personal finance and business topics, including taxes, debt, and investing.



Sisters Frances and Terry Ziccardi have been patrons at Kingsbridge Library for 36 years. Librarian Martha Gonzalez-Buitrago (center) assists them in finding new books, music, movies, and friends.

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Director of LIVE from the NYPL Paul Holdengräber

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Sue Ann and John Weinberg Director, Dorothy and Lewis B. Cullman Center for Scholars and Writers lean Strouse

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Librarian Jyna Scheeren (right) at Grand Central Library served as a source of support for patron Leironica Hawkins, who relied on the branch for computer access while she was living in a shelter.

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I,595
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55.8
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Children's librarian Thea Taube brings stories to life at Ottendorfer Library.

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Manager Maura Muller As of December 31, 2012, more than 2,300 staff members were engaged in the work of The New York Public Library. Unfortunately, there is not room to list all of their names in these pages.

Photo Credits

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Produced by the Department of Communications.

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REPORT OF THE TREASURER

The New York Public Library has continued to drive several major strategic initiatives essential to its mission in an increasingly digital world—despite continuing erosion in operating support from the City of New York. Most notably these initiatives include:

- Central Library Plan. The Library has unveiled a design for this \$300 million transformation of the Stephen A. Schwarzman Building, which will provide more and better space and service for Library users, a superior preservation environment for its invaluable collections, and yield financial benefits equivalent to \$15 million per year. Thanks to a \$150 million capital commitment from the City and the sale of various real estate assets, the Library now has the financial resources in hand to undertake this project.
- Branch Library Programming. The Library has launched pilot programs to evaluate a quantum increase in programs provided through the branch libraries in order to increase the Library's impact in New York City. Computer training, literacy and English classes for immigrants, and after-school programs for children are all being explored. One particularly exciting program is the Library's recently announced partnership with New York City schools, which makes the Library's collections directly accessible to teachers and students throughout New York City public schools. Initial results indicate that students with such access are three times more likely to be reading a book.
- The Virtual Library. The Library is investing steadily to improve its online presence—adding content, tools to make it easier to find and use content, and features to enable users to connect with one another to build a robust online literary community. The virtual library and the virtual library community are the natural extension of what exists in the white marble physical being, and central to NYPL's future.

Despite the decline in City operating support—down 14% or \$20 million between fiscal years 2008 and 2012, excluding reimbursements for pension and inflationary expense increases—the Library's core services have shown excellent growth over the same period:

- annual visits have grown 12%, to 18.2 million,
- annual circulation has grown 44%, to 28.3 million, and
- web visits have grown 15%, to 32.3 million.

And on top of this performance, NYPL is launching the Central Library Plan, enhancing branch programming, and the virtual library initiatives.

Having lost \$20 million in City support, how is this possible?

The simple answer is the increasing generosity of New Yorkers in times of need. Private cash donations of all sorts (including restricted and unrestricted gifts, bequests, and endowment gifts) grew from \$54 million in the year ended June 2007 to \$98 million in the year ended June 2012. This generosity is truly inspiring as it is the embodiment of many individuals stepping up in tough times to support a beloved bedrock New York institution that serves so many—the very symbol of democracy and freedom of information.

and 6. Hours

David G. Offensend

Treasurer February 2013

FIGURE 1

BRANCH LIBRARY REVENUES (\$ 142,512,000)

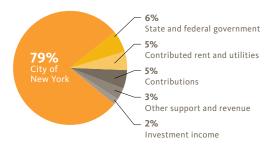


FIGURE 2

RESEARCH LIBRARY REVENUES (\$ 102,074,000)

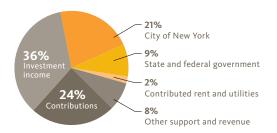


FIGURE 3

BRANCH LIBRARY EXPENSES (\$ 149,939,000)

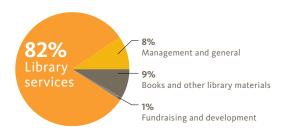


FIGURE 4

RESEARCH LIBRARY EXPENSES (\$ 103,337,000)

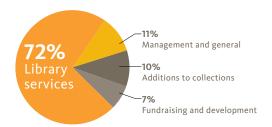
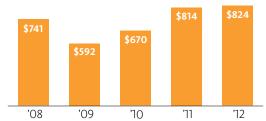


FIGURE 5

CHANGE IN ENDOWMENT (in millions)

Market values as of June 30*



 $^{{}^{\}star}\mathsf{Excludes}\ \mathsf{real}\ \mathsf{estate}\ \mathsf{investment}\ \mathsf{used}\ \mathsf{in}\ \mathsf{operations}.$

THOUSANDS OF DOLLARS	2012	2011
ASSETS		
Cash and cash equivalents	\$ 97,310	\$ 102,888
Government and other receivables	26,210	24,427
Contributions receivable, net	62,216	82,432
Other assets	2,012	2,052
Funds held by bond trustee	24,631	4,002
Investments	889,324	814,313
Real estate investment used in operations	1,084	1,084
Fixed assets, net	284,821	301,533
Collections		
Total assets	\$ 1,387,608	\$ 1,332,731
LIABILITIES		
Accounts payable and accrued liabilities	\$ 57,405	\$ 54,110
Deferred revenue—City of New York and other	87,488	104,858
Long-term debt	84,510	88,490
Interest rate swaps	16,917	11,662
Accrued postretirement benefits	182,757	146,833
Total liabilities	429,077	405,953
NET ASSETS		
Unrestricted	295,593	241,543
Temporarily restricted	236,691	268,635
Permanently restricted	426,247	416,600
remanding reservices		
Total net assets	958,531	926,778
	33*133	3 ""
Total liabilities and net assets	\$ 1,387,608	\$ 1,332,731
	. ,5 ,7 ,	. ,,,,,,,,,

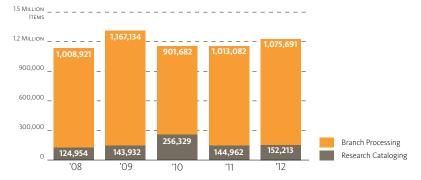
133,170 18,108 1,377 10,005 33,012 34,982 14,094 44,748
18,108 1,377 10,005 33,012 34,982 14,094 44,748
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1,377 10,005 33,012 34,982 14,094 44,748 04,367 9,461
10,005 33,012 34,982 14,094 44,748 04,367 9,461
33,012 34,982 14,094 44,748 04,367 9,461
34,982 14,094 44,748 04,367 9,461
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04,367 9,461
9,461
9,461
9,461
25,639
39,467
12,299
251,766
(7,018)
_
(7,018)
14,390
13,080
_
20,547)
05,675
13,720
1,839
128,157
121,139
05,639
26,778

BEHIND THE SCENES

HOLDINGS

FISCAL YEAR	BRANCH COLLECTION HOLDINGS	RESEARCH COLLECTION HOLDINGS	NUMBER OF ELECTRONIC DATABASES OFFERED
FY '12	6,563,362	44,781,169	365
FY '11	7,001,664	44,002,516	293
FY '10	8,438,775	44,507,623	339
FY '09	8,708,869	44,356,334	414
FY '08	7,565,579	44,160,825	480

CATALOGING AND PROCESSING



MATERIALS PRESERVED

FISCAL YEAR	PRINT MATERIALS & PRINTS	AUDIOTAPES & CDS (HOURS)	MOTION PICTURES (FOOTAGE)	VIDEOTAPES (HOURS)	ITEMS ADDED AT OFFSITE CLIMATE-CONTROLLED FACILITY (RECAP)
FY '12	57,055	1,967	48,324	2,442	611,552
FY '11	40,503	820	69,708	1,053	96,011
FY '10	25,197	364	38,901	1,045	93,647
FY '09	133,961	224	73,555	1,183	91,138
FY '08	156,433	884	7,138	1,796	111,419

STAFF

	EMPLOYEES		VOLUNTEERS	
FISCAL YEAR	NEIGHBORHOOD LIBRARIES	RESEARCH CENTERS	NEIGHBORHOOD LIBRARIES	RESEARCH CENTERS
FY '12	1,335	998	1,089	508
FY '11	1,461	854	1,108	532
FY '10	1,724	812	1,397	497
FY '09	1,997	940	1,002	397
FY '08	2,128	1,016	1,036	394

Recommended Form of Bequest

The New York Public Library is a not-for-profit education corporation incorporated under the laws of the State of New York. The Library is exempt from federal income tax as an organization described in section 501(c)(3) of the Internal Revenue Code and is a publicly supported organization under section 170 of the Code.



Gifts and bequests to the Library are deductible under the federal income, estate, and gift tax laws. For federal tax purposes, the Library uses its formal corporate name: The New York Public Library, Astor, Lenox and Tilden Foundations (reflecting its incorporation by the consolidation of the Astor Library, the Lenox Library, and the Tilden Trust). The Trustees of the Library recommend that for estate planning purposes, friends consider the following language for use in their Wills:

"I give and bequeath (dollar amount, percentage of residuary estate, or description of property) to The New York Public Library, Astor, Lenox and Tilden Foundations, Stephen A. Schwarzman Building, Fifth Avenue and 42nd Street, New York, NY 10018, for the Library's general purposes."

If you wish to make a bequest for a specific purpose, it is suggested that you consider adding the following language to any restriction you may impose on your bequest:

"If at any time in the judgment of the Trustees of the Library the designated purpose of this bequest proves to be impracticable or impossible, I authorize the Trustees to use the income and principal of this bequest for any purpose they deem to be consistent with the general intent and purpose set forth herein."

Should you decide to leave a bequest to the Library in your Will, you will become a member of the Bigelow Society. Created by the Library in 1991, the Bigelow Society is an honorary organization whose purpose is to recognize the generosity of individuals, during their lifetime, who include this institution in their estate plans. The Library expresses its gratitude to members by inviting them to special Library events and by listing their names in the Annual Report under The Bigelow Society.

If you or your attorney would like to discuss a bequest with a member of the Library's staff, please call John M. Bacon at 212.930.0568, or write to him at plannedgifts@nypl.org or at the following address: Development Office, Room 73, The New York Public Library, Stephen A. Schwarzman Building, Fifth Avenue and 42nd Street, New York, NY 10018.

